

ILLINOIS ARTICULATION INITIATIVE

Digital Portfolio Requirements

All students seeking to major in art must submit a **digital** portfolio for review directly to the art program of choice. For admission as an Art Major (either Studio or Graphic Design), the portfolio may be considered in relation to all other admission materials, including GPA, class standing, ACT/SAT scores, and prior college-level records.

Please fill out the attached portfolio review application completely and return it with your portfolio.

- 1. PORTFOLIO REQUIRED COMPONENTS**
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1. PORTFOLIO REQUIRED COMPONENTS

TRANSFER STUDENT REVIEW

1. A copy of your current transcript or degree audit showing your current GPA.

Degree: AA AFA AS Expected date of graduation: _____
(circle one) (MM/DD/YY)

2. Required Essay (at least 250 words):

Send us an essay you have written that shows us your ability to write at the university level. It can be on any subject and can be either one you wrote specifically for this application or one you wrote for a class. The essay may, but does not have to, relate to art. If you choose to write a personal statement about your art, please include the following:

- Who are your art influences?
- Define your interest in art.
- Describe why and how you create art.
- What are your artistic goals and how do you intend to achieve them?

3. A digital portfolio of between 16-25 artworks in any medium and that you consider your best work. (Each image must be identified with the following information: student name, course title & instructor, name of project, medium & dimensions in a separate pdf file)

A checklist is provided on the following page.

2. PORTFOLIO IMAGE REPRODUCTION STANDARDS

DIGITAL PORTFOLIO IMAGES MUST CONFORM TO THE FOLLOWING SPECIFICATIONS:

File Format: Baseline Standard JPEG file format only (Do NOT use PowerPoint or other presentation formats!)

File Size: 1920 x 1920 pixels/approximately, 1.8 MB

File Name: Identify each image with name & number, for example: LastName-01.jpg.
LastName-02.jpg. LastName-03.jpg

Additional Requirements:

- Include all portfolio JPEGs in their own file folder labeled "PORTFOLIO" on a single CD.
- Include any other documentation in a separate, properly labeled, file folder on the same CD.
- Include on a separate sheet of paper, a printed list of the images with the following information for each image:
- File name (Please be sure each artwork on the printed list is matched with the same number as the JPEG filename in the portfolio.)
- Course title, instructor's last name, description of project. (For example: Drawing, Prof. Smith, Self Portrait)
- Title (For example: A Monday Self Portrait)
- Medium (For example: Compressed charcoal on newsprint)
- Dimensions (HxWxD): (For example: 30" x 24")
- **Optional:** include a "contact sheet" with small (approximately 1x1") printed color images of the JPEG files (Please note that these printed images augment, but do not substitute for, the JPEG files).

Please do not use PowerPoint or other presentation programs or formats; the portfolio should be comprised of clearly identified and properly formatted JPEG files only. Check that your files can be opened and are viewable from your CD, not your hard drive; if reviewers cannot open your CD, your portfolio will not be reviewed.

TIPS FOR PHOTOGRAPHING A PORTFOLIO

Tips for shooting digital images: Use a digital camera of no less than 4 megapixels; 6.0 to 10.0 MP cameras are even better. Make sure that the artwork is squared in the viewfinder, well lit, and in focus. It is important to record color and exposure accurately, so be sure to set the proper camera exposure and "White Balance" for the lighting conditions (consult your camera manual). It is also important to eliminate distracting backgrounds by filling the viewfinder as much as possible with the artwork (but not cropping the artwork) and by using a background of neutral colored cloth or wall; if these cannot be controlled, then you are encouraged to carefully crop out the distracting backgrounds in a photo-editing program.

REMEMBER!

**ACCURATE AND SIMPLE REPRESENTATIONS OF
YOUR ARTWORKS ARE PARAMOUNT!**

3. COMMON APPLICATION ADMISSION PORTFOLIO REVIEW

at

Name of Program and Institution (ie: Art Department, Eastern Illinois University)

Please print clearly or type.

Name _____ Phone Number _____
First M/I Last (Area Code) _____ - _____

Address _____
Street City State Zip

Date of Birth _____ E-Mail Address _____
MM/DD/YY

ANTICIPATED MAJOR (check one)

- Teacher Education
- Studio Arts (check one)
 - Drawing Painting Photography Fibers/Weaving Ceramics
 - Glass Sculpture Printmaking Jewelry/Metalwork Fibers
- Graphic Design

CURRENT INSTITUTION (check one)

High School Community College College/University

Name of Institution

Expected Graduation Date: (MM/DD/YY) _____ Anticipated Degree: (Circle one) AA AFA AS

I have included return postage and container (OR) I will pick the portfolio up

Please verify that ALL requirements are included in the portfolio and that each individual piece is identified:

- Digital images of 16-25 pieces of artwork, as specified.
- Required Essay (at least 250 words)
- Unofficial transcript with current GPA
- Completed application form

NOTE: Late portfolios will be considered on a case-by-case basis ONLY, must be requested in writing, and submitted to the specific program and institution.

Signature Printed Name Date

5. PORTFOLIO ASSESSMENT CRITERIA

In general:

Original and Creative Work

Original work will impress the reviewer. Work that appears to be copied will usually receive a negative interpretation. The artwork should exhibit the ability to take an idea or image and push it to new levels.

Exhibit Skill and Versatility

Demonstrate the ability to skillfully render from direct observation. Still lifes or self portraits (not from photographs) are good choices. Demonstrate a range of competence with a variety of media. It is important to exhibit mastery in one media or another but it is equally important to show that you can work in a broad range of media.

Focus and Direction

Your work should begin to demonstrate a focus or direction you intend to pursue. This means you have settled into a series of similar images, ideas or expressions that are basically consistent rather than a series of one-of-a-kind examples based on classroom exercises.

Presentation

Artworks must be presented in a manner consistent with the profession.

Demonstrate through your artwork, the use of:

Elements and Principles

Demonstrate the ability to employ the elements and principles of visual language that goes beyond the parameters of classroom assignments resulting in a more individualized creative outcome.

Composition

Exhibiting an understanding of positive/negative space; placement; the ability to see the image as a unified whole; the use of size and proportion; spatial relationships; and manipulation of standard compositional elements.

Line and Mark Making

Evincing a wide range of drawing tools, sensitivity to mark making and expressive use of materials and supplies.

Perspective and Spatial Illusion

Showing the ability to suggest spatial depth; understanding figure/ground relationships; sensitivity to different vantage points; ability to foreshorten on a two dimensional plane.

Volume and Spatial Relationships

Including the ability to demonstrate the relationships between three-dimensional objects; axial orientation; interstices; shadow; scale; and proportion.

Value/Tone

Demonstrating the ability to understand and appropriately utilize light/dark relationships; the ability to use tone to suggest form and/or spatial relationships; evince a sensitivity to a full range tonal range.

Texture

Showing a sensitivity to surface texture and quality; the ability to create real and implied textures through a variety of means.

Color

The work demonstrates an understanding of concepts involved with color usage; show evidence of the ability to mix and control color media; demonstrate sensitivity to color possibilities.

Craftsmanship

Demonstrate an awareness of craftsmanship - skill in the use of tools and selected materials – as it relates to the final intention of the artwork.

Sketchbook:

If you submit a sketchbook, it must contain evidence that it was used conscientiously. The work inside must relate to the portfolio artwork and be more than just an occasional sketch to meet previous course requirements.

6. SAMPLE RUBRIC FOR PORTFOLIO REVIEWS

Name: _____ School: _____

Degree: (Circle one) BA-Art BFA-Studio Art BFA-Graphic Design

Major Area applying for: (Circle one)

2-D Drawing Painting Printmaking Photography Computer Art

3-D Sculpture Ceramics Metals/Jewelry Weaving/Fibers, Glass,

Graphic Design Motion Graphics/Animation Print

	Creative Thinking	Formal Elements	Technical Execution	Presentation
5	Ideas are extraordinary, fully developed and resolved	Work exhibits excellent use of formal elements, outstanding composition	Technique is expert	Work is professionally presented
4	Ideas are unique, creative, fully developed and resolved	Work shows inventive use of formal elements	Technique is highly proficient	Work is very well presented
3	Ideas are creative, clear, reasonably developed and resolved	Work shows awareness and good use of formal elements	Technique is adequate	Work is presented well
2	Ideas are ordinary and not fully developed or resolved	Work seems unaware of formal aspects	Technique is inadequate	Work is inadequate in presentation
1	Ideas are ordinary and undeveloped, unresolved	Work shows complete lack of compositional knowledge	Technique is poor	Work is poorly presented

Creative Thinking	Formal Elements	Technical Execution	Presentation	Total
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CORE

Drawing I (B&W media)	_____	_____	_____	_____	_____
Drawing II (Color media)	_____	_____	_____	_____	_____
2-D Design (Foundations)	_____	_____	_____	_____	_____
3-D Design (Foundations)	_____	_____	_____	_____	_____

GRAPHIC DESIGN

Introduction to Graphic Design	_____	_____	_____	_____	_____
Graphic Abstractions	_____	_____	_____	_____	_____
Typography	_____	_____	_____	_____	_____

STUDIO

Life Draw					
Paint I					
Sculpture					
2-D Elect (Specify)					
2-D Elect (Specify)					
2-D Elect (Specify)					
3-D Elect (Specify)					
3-D Elect (Specify)					
3-D Elect (Specify)					
Grand Total					

Rank each image 0-5, for each category.

Average Score

_____ divided by _____ =
 (Grand total) (Number of images evaluated)



Portfolio score

7. PORTFOLIO DELIVERY AND RETURN SHIPPING

For return shipping, include a self-addressed mailing container and sufficient postage. Portfolios must be mailed or delivered to the appropriate program by deadlines listed on departmental websites. Portfolios not ready for return shipping will be held for pickup, and will be discarded according to the following process: When the review committee has made a decision, you will receive a letter from the department informing you of your admission status. You will have 3 weeks from the date of that letter in which to pick up your portfolio if you did not include an appropriate sized, self addressed and stamped, return envelope. Please note: any portfolios not picked up within the 3-week time period will be destroyed and discarded according to university protocols.