

****Under Development****

PROFESSIONAL PRACTICES/PORTFOLIO CLASS

I. Course Description:

This course introduces the art student to professional practices within the visual arts. Emphasis is placed on portfolio preparation for academic and professional activities and other topics that will prepare students for a career in the arts.

II. Credit Hours: One (1) A seminar class meeting one (1) hour per week

III. Approach:

This course will include presentations and demonstrations of topics; production of portfolio of artwork and related support materials; and discussion of art resources and career opportunities.

IV. Concepts and skills should include, but not be limited to:

- Academic programs
- Application process
- Documentation of artwork: images and identification
- Matting and framing
- Presentation of artwork in traditional and electronic forms
- Artist's Statements
- Professional Correspondence
- Curriculum Vitae
- Resume
- Artist Statements
- Cover Letters
- Artist biography
- Marketing and Promotion
- Grants
- Scholarships
- Written Essay for applications
- Galleries
- Entering exhibitions
- Copyright, fair use, and appropriation
- Legal issues in the arts

V. Critical Analysis:

Written assignments, class and individual critiques providing for understanding the criteria and standards used in assessing performance.

VI. Historical Reference:

Traditional and contemporary models

VII. Suggested Reference/Texts/Internet:

Design Portfolios: Moving from Traditional to Digital by Diane M Bender, Fairchild Books, Inc. NY

Portfolio Design by Harold Linton, WW Norton & Co Inc, www.portfoliodesign.com

Designing a Digital Portfolio by Cynthia L. Baron, New Riders Publishing

www.iheaa.org

www.icc.edu/art